Waite A Wyle
Building Better Beef
W & B HESS 0409 619883

Our Story

Building better beef since 2012

FROM BUTCHER SHOP TO STUD

Belinda and Wayne Hess founded Waite A Wyle in 2012. They first bought a Willroy bull for their butcher shop, aiming to maintain high-yielding carcasses. Recognising the commercial benefits of Blonde D'Aquitaine cattle, they purchased females and established their stud. Since then, they have sourced genetics from across Australia to keep their gene pool diverse.



UNITED | EKKA CHAMPION, 2025



TRISH | CHAMPION FEMALE, BEEF 2024



TRADEMARK | CHAMPION MALE



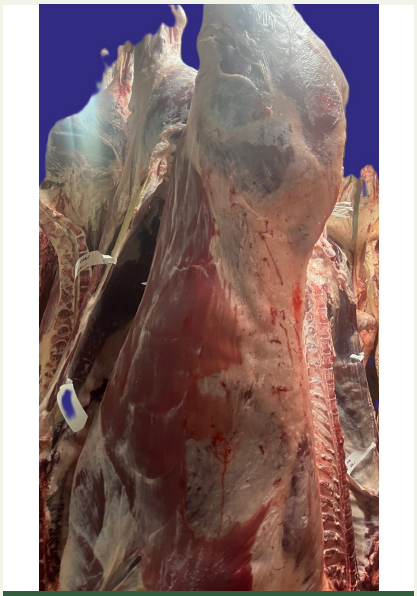
BELINDA & WAYNE HESS
GYMPIE BEEF GROUP

PROVING PERFORMANCE

Wayne and Belinda promote the breed through shows, carcass competitions and their annual appearance at FarmFest. They have entered Gympie, RNA Paddock to Plate and Goombungee Haden competitions to gather measurable data on Blonde D'Aquitaine commercial performance.

WHY BLONDES?

For the Hesses, Blonde D'Aquitaine cattle combine adaptability through good and challenging seasons with ease of calving, high fertility and efficient feed conversion. Ultimately, they value both the quality and quantity of saleable red meat.



CARCASS DATA GUIDES OUR FOCUS